

Dhimas Bagaskara Gien



Jakarta, Indonesia | Open to Remote Work (Global Time Zones)

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Portfolio Website: <https://dhimas.blog/>

SUMMARY

UI/UX Designer and Web Designer with experience building responsive, high-performance digital products across startups, agencies, and Web3 projects. Founder of a digital agency (Arenvy), delivering end-to-end web solutions from design to deployment. Skilled in Figma, WordPress, and collaboration with dev and marketing teams. Focused on usability, speed, and clean design systems. Known for adapting fast, working solo or cross-functionally, and turning business goals into scalable user experiences.

EDUCATION

Bachelor of Applied Science in Information Technology

Politeknik Negeri Jakarta, Indonesia

GPA: 3.14 | Sept 2017 – Oct 2021

WORK EXPERIENCE (NEWEST → OLDEST)

UI / UX Designer – DRX Asia

Feb 2024 – Mei 2025 (1 Year 4 Months) – Full-Time · Hybrid

- Sole UI/UX Designer for all DRX Asia projects, focusing on Web3-based apps including DRX Telegram Mini-App and DRX Sportnet.
- Designed intuitive, responsive mobile and web experiences by collaborating closely with marketing and front-end teams.
- Balanced sleek UI with technical feasibility to ensure fast development without sacrificing visual quality.
- Applied Glassmorphism, user-friendly flows, and gamified components to increase engagement in crypto-gaming apps.
- Helped grow Telegram community to 150,000 users within 3 months through impactful UI strategy.

Achievements / Highlights:

- ☑ Helped grow DRX Telegram community to **150K+ users** via design-led engagement.
 - ☑ Increased **engagement / active users by 40%** within the first week. (DRX Telegram Mini-App UI Design)
 - ☑ Increased **platform engagement** from both sports fans and crypto users. (DRX Sportnet App UI/UX Design)
 - ☑ Higher **user retention** thanks to simplified flows and feature clarity. (DRX Sportnet App UI/UX Design)
 - ☑ Strong **design consistency** across all screens, enhancing user trust and usability. (DRX Sportnet App UI/UX Design)
 - ☑ A significant **boost in user interaction** post-launch of Phase 2 features. (DRX Sportnet App UI/UX Design)
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Founder & Web Designer – PT. Arenvy Teknologi Marketing (Arenvy)

Aug 2023 – Present (Full-Time · Hybrid)

- Founded and led a growing digital agency focused on website & brand development for businesses and individuals.
- Designed and developed WordPress websites end-to-end—ensuring SEO optimization, responsive layout, and marketing performance.
- Collaborated with marketing and IT teams to create custom solutions that align with client goals and market trends.
- Oversaw creative direction, project strategy, and client communication to ensure satisfaction and long-term results.
- Delivered over a dozen websites ranging from personal portfolios to corporate company profiles.

Achievements / Highlights:

- ☑ Successfully led and delivered **30+ custom WordPress websites** for businesses and personal brands, optimized for SEO, speed, and responsiveness.
 - ☑ Built **end-to-end digital experiences** by combining business strategy with clean, scalable design systems.
 - ☑ Helped drive **recurring revenue** through digital service packaging, resulting in consistent agency growth and **long-term client retention**.
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UI & Web Designer – PT. Sraddha Muda Berkarya

Feb 2023 – Sept 2023 (8 Months) – Freelance · Remote

- Designed WordPress websites for business clients—focused on responsive layout, SEO performance, and modern visual identity.
- Tailored content and structure based on business goals, product offerings, and marketing strategy.
- Integrated performance-driven copywriting and clean UI to support lead generation and brand credibility.

Achievements / Highlights:

- ☑ Delivered **high-converting WordPress websites** tailored to client industries—optimized for **load speed, mobile responsiveness, and CTA structure**.
 - ☑ Enhanced **brand trust** and visibility by implementing modern, clean visual identities across client websites.
 - ☑ Improved **website performance and usability** for business-driven objectives.
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UI Designer – PT. Sistem Manajemen Dewarangga

Jan 2023 – Aug 2023 (8 Months) – Full-Time · Hybrid

- Led the UI design for a warehousing dashboard app: Gamma Elektrik.
- Worked directly with 1 front-end & 1 back-end developer to define features, structure, and interface components.
- Designed for functionality, clarity, and efficiency—targeted at admin users in finance, quality check, and logistics.
- Streamlined complex warehouse processes into organized, intuitive digital flows.

Achievements / Highlights:

- ☑ Designed a **warehousing dashboard app** (Gamma Elektrik) from the ground up, improved **internal data workflow** for logistics and finance teams.
 - ☑ Led **UI decisions** and collaborated directly with a **2-person dev team** to ensure seamless hand-off and agile iteration.
 - ☑ Simplified **complex workflows into intuitive interfaces**—boosting users' productivity.
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Front-End Engineer – PT. Salaca Global Teknologi

Jun 2022 – Dec 2022 (7 Months) – Full-Time · On-Site

- Focused on building custom UI components for a social media platform merging Twitter and TikTok, powered by Web3.
- Collaborated with UI Designers and fellow engineers to implement interfaces using Moralis for backend integration.
- Ensured pixel-perfect UI and smooth user experience while maintaining clean, scalable front-end architecture.

Achievements / Highlights:

- ☑ Built **custom UI components** for a Web3 social platform, combining **TikTok & Twitter UX patterns**.
 - ☑ Integrated **Moralis** for decentralized backend, ensuring smooth blockchain interaction.
 - ☑ Completed **high-fidelity front-end builds** under rapid sprint cycles with clean handoffs.
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UI/UX Designer – PT. Beomho Teknologi Service

Mar 2022 – Jun 2022 (4 Months) – Contract · On-Site

- Designed dashboard interfaces for POLRI's national web-app systems: POLSATWA Monitoring & Area Traffic System.
- Collaborated with 4 UI designers to create structured, intuitive UIs tailored for law enforcement use cases.
- Prioritized usability, accessibility, and system clarity across large data-driven layouts.
- Worked under tight deadlines and complex organizational structures in a government-level environment.

Achievements / Highlights:

- ☑ Co-designed a **government-grade dashboard** for the Indonesian Police (POLRI).
 - ☑ Prioritized **clarity and hierarchy** in **data-heavy layouts** used by admin-level officers.
 - ☑ Delivered all screens under **strict deadlines**, collaborating with a **team of 4 UI designers**.
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SELECTED PROJECTS

DRX Sportnet App – UI/UX Design for a Web3 Sports Engagement Platform

Led the end-to-end design for a blockchain-based fan platform, integrating intuitive flows and gamified components to boost user retention. Delivered mobile-first, responsive experiences with strong design consistency, improving usability and engagement across key features.

 [View Case Study → https://dhimas.blog/drx-sportnet-app/](https://dhimas.blog/drx-sportnet-app/)

SKILLS

- ❖ UX Research
- ❖ UI Design
- ❖ Interaction Design
- ❖ Visual Design
- ❖ Communications & Collaborations
- ❖ UI / UX Testing
- ❖ Adaptability and Continuous Learning

DEV TOOLS

- ❖ Visual Studio Code
- ❖ Git
- ❖ WordPress
- ❖ Elementor

DESIGN TOOLS

- ❖ Figma
- ❖ Figjam
- ❖ Canva

TEAM

- ❖ Google Workspace
- ❖ Trello
- ❖ Jira
- ❖ Slack
- ❖ Zoom

CERTIFICATIONS

- **IBM Enterprise Design Thinking Practitioner – Credly** (*Jan 2022*) ➔ <https://www.credly.com/go/40bbQhKR>
- **UI/UX Design: Gestalt Principle – BuildWithAngga** (*Jan 2022*) ➔ <https://buildwithangga.com/talent/itsmedhimas/uiux-design-gestalt-principle>

LANGUAGES

- **English** – Conversational
- **Bahasa Indonesia** – Native